

Darshan Shenoy
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PROFESSIONAL SUMMARY

PORTFOLIO

Results-driven Business Analyst with a strong foundation in **SQL**, data visualization, and process optimization. Pro-efficient in **Tableau**, **Power BI**, and **Python** to deliver data-driven insights that enhance business performance and support informed decision-making.

TECHNICAL SKILLS

- **Business Analysis:** SQL, Tableau, Power BI, Requirements Gathering, Process Mapping, Data Validation
- **Programming:** Python, R, Java, C, Flutter, Workflow Automation
- **Analytical Techniques:** Trend Analysis, KPI Development, Stakeholder Reporting, Predictive Modeling
- **Tools:** Git, Google Cloud, AWS, Excel, Looker, Agile Tools
- **Business Acumen:** Market Research, Performance Metrics, Client Collaboration, Agile Methodologies

EXPERIENCE

- **Dream Soft Innovations Pvt. Ltd. (DSI)** Feb. 2022 – June 2025
Business Analyst Mangalore, India
 - **Led cross-functional programs** by coordinating with product, development, and QA teams to deliver Flutter-based solutions aligned with client objectives.
 - **Managed full project lifecycle**, from requirement gathering and technical documentation to stakeholder communication, UAT, and deployment.
 - **Drove process improvements** that reduced project delivery timelines by 30% through streamlined collaboration and effective program oversight.
 - **Utilized SQL and data visualization** tools (Tableau, Power BI) to inform decision-making, identify trends, and enhance customer experience strategies.
 - **Ensured project alignment** with business goals by defining KPIs, analyzing user behaviour, and providing actionable insights for continuous improvement.
 - **Oversaw QA and documentation processes**, maintaining high technical standards and ensuring stakeholder satisfaction across delivery milestones.

PROJECTS

- **Netflix Dashboard:** Built a **Tableau** dashboard to evaluate content performance, viewer preferences, and market trends
- **UEFA Champions League Dashboard:** Developed a **Tableau** solution to track team metrics and performance indicators
- **Job Postings Analytics:** Created a **Power BI** report analyzing hiring trends and workforce demands
- **Flutter Business Tools:** Designed **Flutter**-based applications to streamline client workflows and improve usability

EDUCATION

- **Bachelor of Technology in Computer Science** 2018 - 2022
Canara Engineering College Mangalore, India

CERTIFICATIONS

- **SAP:** Discovering SAP Business Technology Platform; SAP Digital Manufacturing (SAP Learning)
- **Business Analytics:** Specialization (Wharton School, University of Pennsylvania)
- **Data Analytics:** Google Data Analytics Specialization (Grow with Google)
- **Advanced Data Analytics (Data Scientist):** Google Advance Data Analytics Specialization (Grow with Google)